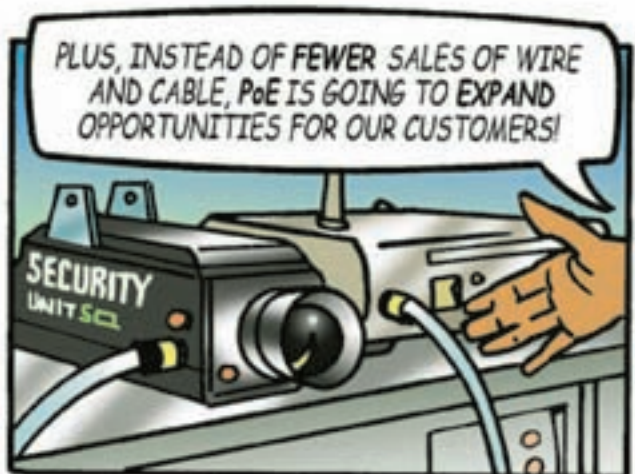


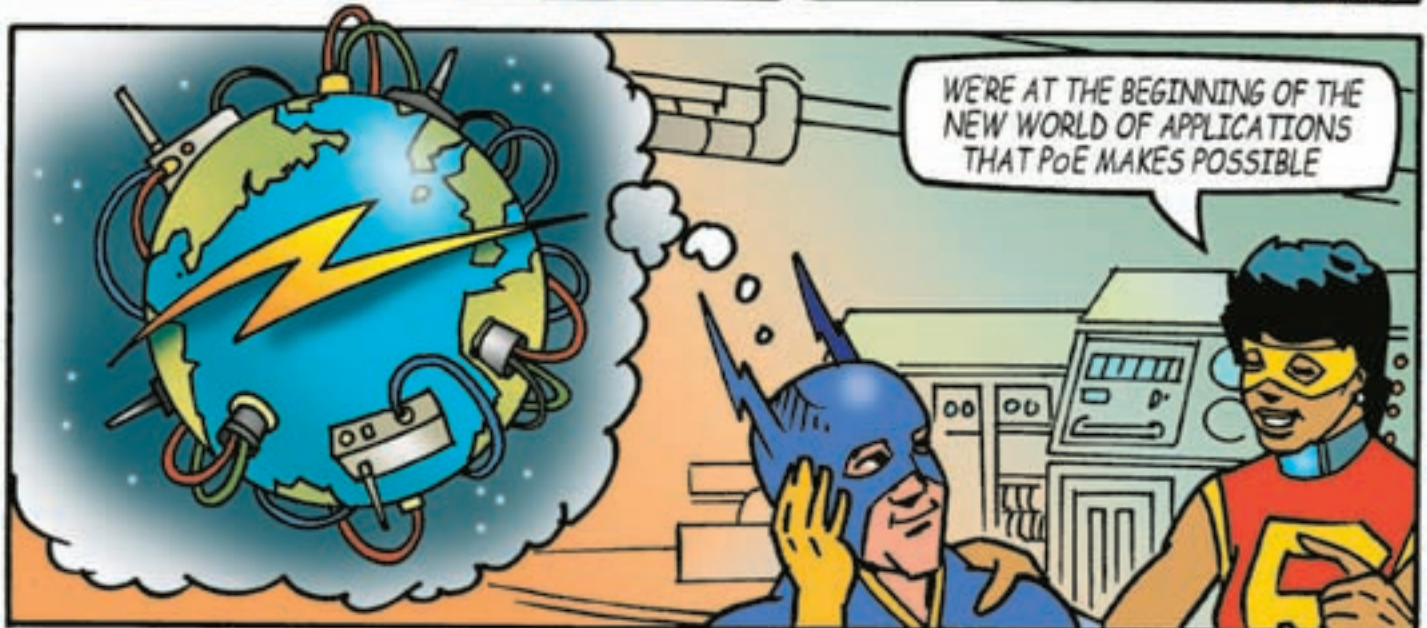




THAT'S POWER OVER ETHERNET (PoE) REX. AND IT'S NOT DANGEROUS IF INSTALLED BY SOMEONE WHO KNOWS WHAT THEY ARE DOING.



PLUS, INSTEAD OF FEWER SALES OF WIRE AND CABLE, PoE IS GOING TO EXPAND OPPORTUNITIES FOR OUR CUSTOMERS!



WE'RE AT THE BEGINNING OF THE NEW WORLD OF APPLICATIONS THAT PoE MAKES POSSIBLE



OK, YOU'VE GOT ALL THE ANSWERS...AS USUAL!

OF COURSE, REX. REXEL IS THE PLACE WHERE OUR CUSTOMERS COME FOR ALL THE ANSWERS!

SO, WHAT ABOUT WIRELESS ELECTRICITY?

WIRELESS POWER IS A DREAM RIGHT NOW, REX - SO DON'T WORRY ABOUT IT YET. OF COURSE, WHEN IT DOES BECOME PRACTICAL, REXEL WILL HAVE THE ANSWERS FOR THAT, TOO.